

BERGEN CHAPTER CORPORATE SPONSORSHIP

The Bergen Chapter of the *New Jersey Association of Women Business Owners* will provide the following promotional opportunities through corporate sponsorship at the following levels:

Platinum Sponsorship - \$2500 (annual)

- Attendance for two at all chapter dinner meetings
- Attendance for one at breakfast OR lunch for 12 months
- Attendance at additional meetings offered at the member rate
- Exhibit table provided for sponsor literature (literature will be prominently displayed at all meetings whether or not sponsor is able to attend)
- Announcement will be made about the sponsor relationship at all chapter meetings
- Opportunity for sponsor to make a brief presentation at 3 meetings of their choice
- Each monthly meeting announcement will include mention of sponsorship
- Sponsor ad to appear on chapter website for 12 months (ad provided by sponsor)
- Sponsor direct mail piece (provided by sponsor) will be mailed with monthly meeting notice four times during the term of the sponsorship
- One feature story about the company on website
- One set of mailing labels(names and addresses of all chapter members and associates)
- Company name and logo added to all chapter publications and correspondence for the term of the sponsorship
- Recognition letter signed by NJAWBO Chapter Board and framed

Gold Sponsorship - \$1500 (annual)

- Attendance for two at three (3) chapter dinner meetings
- Attendance for one at breakfast OR lunch for eight (8) months
- Attendance at additional meetings offered at the member rate
- Exhibit table provided for sponsor literature (literature will be prominently displayed at all meetings whether or not sponsor is able to attend)
- Announcement will be made about the sponsor relationship at all chapter meetings
- Opportunity for sponsor to make a brief presentation at two (2) meetings of their choice
- Each monthly meeting announcement will include mention of sponsorship
- Sponsor ad to appear on chapter website for eight (8) months (ad provided by sponsor)
- Sponsor direct mail piece (provided by sponsor) will be mailed with monthly meeting notice twice during the term of the sponsorship
- One feature story about the company on website
- One set of mailing labels(names and addresses of all chapter members and associates)
- Company name and logo added to all chapter publications and correspondence for the term of the sponsorship
- Recognition letter signed by NJAWBO Chapter Board and framed

Silver Sponsorship - \$1000 (annual)

- Attendance for two at two (2) chapter dinner meetings
- Attendance for one at breakfast OR lunch for five (5) months
- Attendance at additional meetings offered at the member rate
- Exhibit table provided for sponsor literature (literature will be prominently displayed at all meetings whether or not sponsor is able to attend)
- Announcement will be made about the sponsor relationship at all chapter meetings
- Opportunity for sponsor to make a brief presentation at two (2) meetings of their choice
- Each monthly meeting announcement will include mention of sponsorship
- Sponsor ad to appear on chapter website for four (4) months (ad provided by sponsor)
- Sponsor direct mail piece (provided by sponsor) will be mailed with monthly meeting notice the month after sponsorship is made
- One set of mailing labels(names and addresses of all chapter members and associates)
- Company name and logo added to all chapter publications and correspondence for the term of the sponsorship
- Recognition letter signed by NJAWBO Chapter Board and framed

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Each sponsorship agreement will be valid for 12 consecutive months from the date that the agreement is signed by all parties. Additional sponsorship information and material deadlines will be sent upon the receipt of the signed proposal.

