



Bergen Chapter

Reasons to be a Member

OUR NEWEST BENEFITS

FREE Gift Cards –

- **NEW!!** NJAWBO Bergen says “Thank You” to its members when you bring a potential new member to a meeting:
 - Receive a \$5 PANERA gift card when you bring a potential new member (someone who has never attended a NJAWBO event) to breakfast or lunch or receive a \$5 MATISSE CHOCOLATIER gift card when you bring a them to dinner.

Certification –

- We will show you how to become a certified women owned business to garner the opportunity to provide goods and services to Fortune 500 companies

Free Speaking Opportunities –

- Bring in a new member and you get to speak for free at our next breakfast meeting*

Free Advertising Opportunities –

- “The Member Table” is available at every meeting for your advertising materials
- Bring in a new member and you get free mention in the Bergen Buzz*

Free meetings –

- Bring in a new member and get a certificate for a free breakfast meeting*

Mentoring & Core Groups –

- Opportunities abound for strategic alliances and the formation of your own Board of Directors

ADVERTISING OPPORTUNITIES

- Business Card size ad on www.njawbobergen.org - \$50 for 6 months (member) or \$250 for 6 months (non-member)
- Website link with Company logo - \$100 for 6 months (member) or \$350 for 6 months (nonmember)
- Classified Ad on www.njawbobergen.org - \$15 (member)

OTHER BENEFITS FOR MEMBERS

- Educational Opportunities
- Speaking Opportunities – You can volunteer to be a speaker at our regularly scheduled or brown bag lunch meetings*
- Volunteerism – getting involved helps you meet more people
- Camaraderie and invaluable friendships
- Advertising/Exposure opportunities including showcase opportunities, website exposure and meeting sponsorship
- Networking and opportunities for business exposure
- Listing on NJAWBO State and Bergen’s web sites
- Access to the Women’s Business Center—Training and education
- Access to sponsors and corporate connections including procurement
- Ability to attend state events and cross-chapter meetings which means open lines of communication with hundreds of other women in NJ
- Member discounts - from a wide variety of our member affiliates and sponsors
- Access to a wide array of diverse professional businesses
- Access to intellectual resources and experiences
- *The Bottom Line* - both an educational source and advertising vehicle
- A voice in public policy in New Jersey
- Ability to form strategic alliances with other motivated women
- User-friendly and informative Web site
- Affiliations with other local groups – attend The Gold Coast Chamber events at member prices (www.goldcoastchamber.com) AND The Rockland Women’s Business Network at member prices (www.rbwn.org)

*** additional details, ask the VP Membership for more information**

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VP Membership of NJAWBO Bergen: Loren Gelberg-Goff 201 489-6720